

WTHI-2014 POLITICAL FALL SPENDING  
TIM SKINNER FOR STATE SENATE DISTRICT 38

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
487101	10/7-10/17	19	\$ 7,675.00		\$ 6,523.75		\$ 6,523.75	\$ 6,523.75		642
487052	10/20-10/24	22	\$8,200.00		\$ 6,970.00		\$ 6,970.00	\$ 6,970.00		642
487822	10/23-11/3	33	\$11,430		\$ 9,715.50		\$ 9,715.50	\$ 9,715.50		642
500697	10/7/14					\$ 305.00				667
#502131	10/14-10/16	6	\$ 2,360.00		\$ 2,006.00		\$ 2,006.00	\$ 2,006.00		669
#504755	10/20-11/1	26	\$ 5,350.00		\$ 4,547.50		\$ 4,547.50	\$ 4,547.50		673



WTHI  
800 Ohio Street  
Terre Haute, IN 47807  
(812) 232-9481

# CONTRACT

<b>Contract / Revision</b> 504755 /		<b>Alt Order #</b>
<b>Product</b> TS-26-14		
<b>Contract Dates</b> 10/20/14 - 11/01/14		<b>Estimate #</b>
<b>Advertiser</b> POL/Tim Skinner for State Senate District 38		<b>Original Date / Revision</b> 10/16/14 / 10/16/14
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WTHI	<b>Account Executive</b> WTHI Political House	<b>Sales Office</b> Terre Haute Loc
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b> IN9903		<b>Advertiser Ref</b>

And:

Ad-Co Advertising Agency  
PO Box 2083  
Terre Haute, IN 47807  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	10/20/14	11/01/14	CBS This Morning	7a-9a		:30				NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	11111--				5	\$95.00				
	Week:	10/27/14	11/02/14	11111--				5	\$95.00				
N 2	WTHI	10/20/14	11/01/14	News 10 Midday	12p-1230p		:30				NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	11111--				5	\$200.00				
	Week:	10/27/14	11/02/14	11111--				5	\$200.00				
N 3	WTHI	10/24/14	10/31/14	Fri Hour 3	10p-11p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	----F--				1	\$800.00				
	Week:	10/27/14	11/02/14	----F--				1	\$800.00				
N 4	WTHI	10/25/14	11/01/14	NCAA Football	NCAA Football		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	-----S-				2	\$200.00				
	Week:	10/27/14	11/02/14	-----S-				2	\$200.00				
<b>Totals</b>												26	\$5,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	13	\$2,675.00	(\$401.25)	\$2,273.75
10/27/14 - 11/01/14	13	\$2,675.00	(\$401.25)	\$2,273.75
<b>Totals</b>	26	\$5,350.00	(\$802.50)	\$4,547.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

# Ad-Go

<b>Advertiser:</b>	Tim Skinner for State Senate	<b>Order Date:</b>	10/15/2010	<b>Billing M As Used</b>
<b>Station:</b>	WTHI - TV	<b>Traffic:</b>		
<b>Billing:</b>		<b>CO-OP:</b>		
		<b>Product:</b>		
		<b>Notarize:</b>		
		<b>Copies:</b>		
		<b>Commercial Length:</b>	30 Sec.	
		<b>Special Instructions:</b>		TS - 26 - 14

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
7 - 9am 12 - 12:30pm <b>45</b> <b>200</b>	"	"	"	" <b>800</b>	College Football (2) <del>6-220</del> <b>150</b>	
27-Oct	28-Oct	29-Oct	30-Oct	31-Oct	1-Nov	
"	"	"	"	" <b>10-11P</b>	Same as above	
*	*	*	*	*	*	*
*	*	*	*	*	*	*
* .. *	*	*	*	*	*	*

Any Deviation From Schedule, Notify Ad-Co Advertising Agency	Total \$
	\$5,350.00 Gross
	\$4,547.50 Net

# Spot Manager: All, 10/13/14-11/04/14



Date	State Reason	Advertiser	Air Time	Time Period	Inv. Code (Booked)	Length	Rate
Region: Loc							
AE Full Name: WTHI Political House							
11/01/14		POLTim Skinner for Sta	6:58:26 PM	NCAA Football	NCAA Football	:30	\$200.00
10/27/14		POLTim Skinner for Sta	12:05:07 PM	12p-1230p	News 10 Midday	:30	\$200.00
10/25/14		POLTim Skinner for Sta	5:17:18 PM	NCAA Football	NCAA Football	:30	\$200.00
10/29/14		POLTim Skinner for Sta	7:36:07 AM	7a-9a	CBS This Morning	:30	\$95.00
10/31/14		POLTim Skinner for Sta	8:57:36 AM	7a-9a	CBS This Morning	:30	\$95.00
10/23/14		POLTim Skinner for Sta	8:48:23 AM	7a-9a	CBS This Morning	:30	\$95.00
10/23/14		POLTim Skinner for Sta	12p-1230p		News 10 Midday	:30	\$200.00
10/30/14		POLTim Skinner for Sta	12:05:27 PM	12p-1230p	News 10 Midday	:30	\$200.00
10/21/14		POLTim Skinner for Sta	12:17:11 PM	12p-1230p	News 10 Midday	:30	\$200.00
10/31/14		POLTim Skinner for Sta	12:11:54 PM	12p-1230p	News 10 Midday	:30	\$200.00
10/20/14		POLTim Skinner for Sta	8:18:39 AM	7a-9a	CBS This Morning	:30	\$95.00
10/27/14		POLTim Skinner for Sta	8:12:01 AM	7a-9a	CBS This Morning	:30	\$95.00
10/25/14		POLTim Skinner for Sta	3:33:39 PM	NCAA Football	NCAA Football	:30	\$200.00
10/24/14		POLTim Skinner for Sta	10:39:43 PM	10p-11p	Fri Hour 3	:30	\$800.00
10/28/14		POLTim Skinner for Sta	12:05:42 PM	12p-1230p	News 10 Midday	:30	\$200.00
10/24/14		POLTim Skinner for Sta	12:05:37 PM	12p-1230p	News 10 Midday	:30	\$200.00
10/20/14		POLTim Skinner for Sta	12:04:42 PM	12p-1230p	News 10 Midday	:30	\$200.00
10/31/14		POLTim Skinner for Sta	10:18:57 PM	10p-11p	Fri Hour 3	:30	\$800.00
11/01/14		POLTim Skinner for Sta	1:14:26 PM	NCAA Football	NCAA Football	:30	\$200.00
10/28/14		POLTim Skinner for Sta	7:27:51 AM	7a-9a	CBS This Morning	:30	\$95.00
10/30/14		POLTim Skinner for Sta	8:19:09 AM	7a-9a	CBS This Morning	:30	\$95.00
10/22/14		POLTim Skinner for Sta	7a-9a		CBS This Morning	:30	\$95.00
10/24/14		POLTim Skinner for Sta	8:41:15 AM	7a-9a	CBS This Morning	:30	\$95.00
10/21/14		POLTim Skinner for Sta	7:49:21 AM	7a-9a	CBS This Morning	:30	\$95.00
10/29/14		POLTim Skinner for Sta	12:11:54 PM	12p-1230p	CBS This Morning	:30	\$95.00
10/22/14		POLTim Skinner for Sta	12:23:58 PM	12p-1230p	News 10 Midday	:30	\$200.00
							\$5,350.00
							\$5,350.00
							\$5,350.00

[Sorted by: AE Full Name]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WTHH-TV

**Date:**

3-13-14

I, Tom Hays - No Cobeing/on behalf of: Tim SKINNERa legally qualified candidate of the DEM.political party for the office of: ST SEN. District 38in the PR. ELECTIONS MAY 2014 / NOVelection to be held on: MAY 6 / NOV 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Comm. TO ELECT TIM SKINNER

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAN CAMPBELL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

3-10-14

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Nick Telczyn

Printed Name

GSN

Title